

CAP TODAY

WHERE THE WORLD OF THE CLINICAL LABORATORY COMES TOGETHER

For more information and availability contact:

West: Lori Prochaska | 402-290-7670 | lori@captoday.org
Midwest: Alex Pacheco | 402-290-8203 | alex@captoday.org
East: Lori Prochaska and Alex Pacheco | lori@captoday.org and alex@captoday.org
Sales and Support: Nicole Quackenbush | 402-960-2869 | nicole@captoday.org

Digital Edition Sponsorship

Maximize your brand's exposure with a CAP TODAY digital edition sponsorship. Your banner ads appear alongside every page of our online magazine, ensuring consistent visibility with a focused and engaged audience. Position your brand where laboratory leaders turn for insight.

Visit: captodaymag.com/captoday/library.

► **Sponsorship includes:**

- Four Desktop banners: 728 × 90 (2) and 300 × 250 (2)
- Two Mobile banners: 320 × 50
- eNews blast announcing the new issue

\$6,000 per month/3-month max

The screenshot displays the CAP TODAY digital edition interface. At the top, there is a navigation bar with the CAP TODAY logo and a search function. Below the navigation, there are several article thumbnails with titles such as "Building a better blood order, front to back", "Where court's LDT decision leaves labs", "Big interest, gaps in early pancreatic testing", and "Familiar but newer: ICI-associated colitis". A sidebar on the left lists "ISSUES" for October 2025, September 2025, June 2025, and May 2025, each with a corresponding article preview. A vertical banner on the right side of the page reads "DIGITAL EDITION SPONSORSHIP". At the bottom of the screenshot, there is a "Digital Edition" label and a "100% SOV" badge.

100% SOV

This block shows a detailed view of a digital edition eNews banner. It features the CAP TODAY logo at the top, followed by navigation links for "Back Issues", "Digital Edition", and "Webinars". The main content area includes a sponsored article for "LIAISON PLEX® Respiratory Flex Assay" by Diasorin, with a sub-headline "Room to grow: tumor-germline sequencing". Below this, there is a section for "MOLECULAR PATHOLOGY SELECTED ABSTRACTS" featuring an article on "Effect of ERCC2 mutations on the genomic landscape of somatic mutations and their role as biomarkers". The banner concludes with a "Read Article" button and a "Subscribe" button.

Digital Edition eNews banner