









2026 CAP TODAY Media Planner

2026 Issues	Meetings & Exhibitions	Product Guides	Editorial Planner*	
January  Focus on ads study	Texas Society of Pathologists	Coagulation analyzers	Artificial intelligence Traumatic brain injury markers: ED experience CAR T-cell therapy AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	Cytopathology New accreditation requirements Roundtable: coag instruments
February  Signet Advertising Study	USCAP Preview HIMSS	Anatomic pathology computer systems	USCAP meeting preview Multiple sclerosis biomarkers eGFR in the lab AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	Digital pathology/cytopathology Roundtable: AP labs today & in future
March	USCAP (San Antonio- Bonus Distribution) ACP ESCMID (Congress of the European Society of Clinical Microbiology and Infectious Disease) (Munich, Germany) AACR (San Diego)	Urinalysis systems	Sepsis detection Alzheimer's Multiple sclerosis biomarkers, part 2 Accreditation requirements: lab personnel Roundtable: urinalysis instruments AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	
April  AD-MARK	Executive War College (New Orleans- Bonus Distribution)	Billing systems	ASCO meeting preview Cystatin C in clinical practice STIs & POC testing AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	Susceptibility testing and transfusion: new accreditation requirements Roundtable: lab/pathology billing
May	Pathology Informatics (Minneapolis- Bonus Dist.) ASCO (Chicago- Bonus Distribution) ASM Microbe (Washington DC- Bonus Dist.)	Next-generation sequencing	Lung cancer diagnosis Cytopathology Roundtable: next-gen sequencing AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	Quality management Cystatin C & labs Liquid biopsy
June  Signet Advertising Study	ADLM Preview	Chemistry/Immunoassay analyzers low-volume and POC	ADLM meeting preview Lung cancer diagnosis, part 2 AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	Molecular pathology Roundtable: chemistry instruments
July  Focus on ads study	ADLM (Anaheim- Bonus Distribution)	Chemistry/Immunoassay analyzers mid- to high-volume	Infectious disease Roundtable: new instrumentation Urologic pathology AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	
August	European Congress of Pathology (Stockholm)		Cytopathology Homologous recombination deficiency in cancer Urologic pathology, part 2 AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	
September  Signet Advertising Study	NSH (San Antonio- Bonus Distribution) CAP26 (Las Vegas- Bonus Distribution) Pathology Visions Conference (San Diego- Bonus Distribution)		Clinical chemistry AMP meeting preview Molecular pathology AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	Roundtable: Digital Pathology Association
October  Focus on ads study	AABB (Atlanta) ASC (Seattle- Bonus Distribution) AMP (Seattle- Bonus Distribution)	Hematology analyzers	Clinical chemistry Artificial intelligence AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	
November  AD-MARK	ASCP (Montreal) ASH (New Orleans- Bonus Distribution)	Lab information systems	Clinical chemistry Roundtable: lab information systems AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	
December	Highlights of ASH 2026		Respiratory disease testing Clinical chemistry Anatomic pathology AP, CP, molecular abstracts; Q&A; IT; Compass Group conversation	Roundtable: measurable residual disease

*EDITORIAL PLANNER SUBJECT TO CHANGE. CAP TODAY sales representatives can forecast the more complete and detailed monthly lineup five weeks before reservation deadlines.