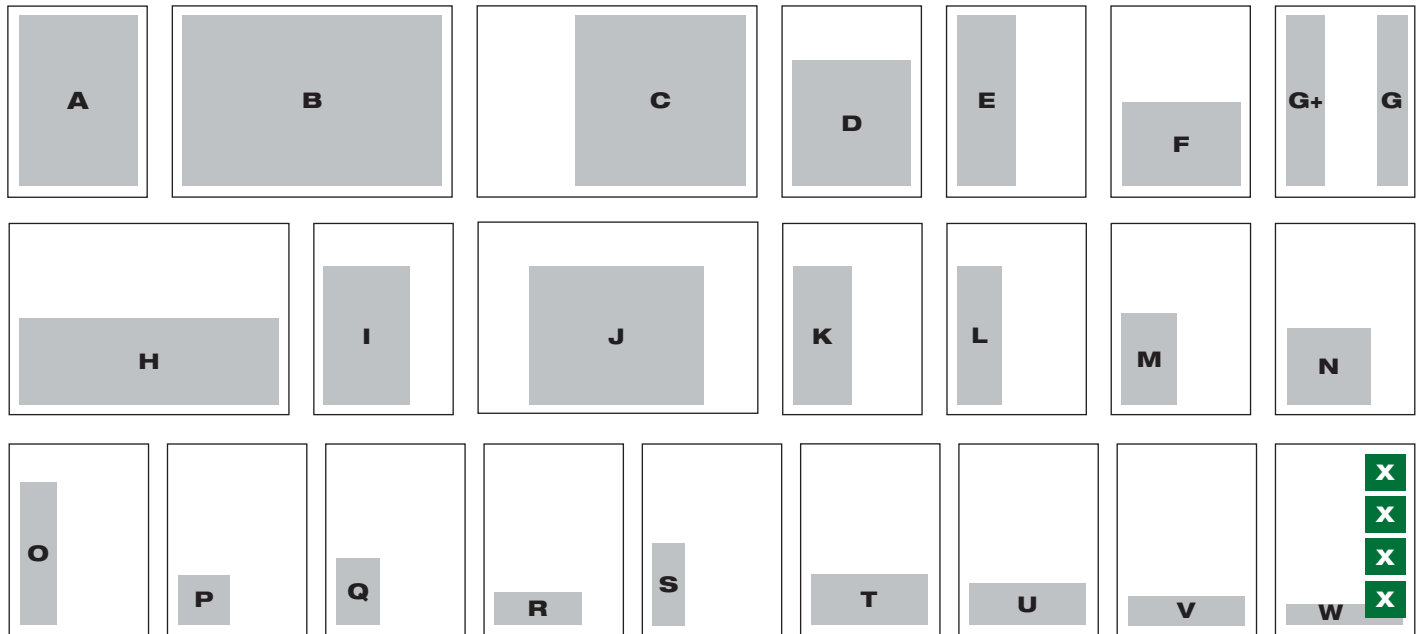


2026 CAP TODAY Mechanical Requirements

Please send **high resolution CMYK PDF files <10 MB** to Keith Eilers, keilers@cap.org. Please send larger PDF files via web file share: www.hightail.com/u/captoday. **Closing dates:** IOs: 4th of month preceding issue date. Materials: 14th of month preceding issue date.



	AD SIZES Please send High Resolution CMYK PDF to keilers@cap.org	Nominal Non-Bleed Ads		Bleed Ads*			
		Width	Depth	Trim		Bleed	
				Width	Depth	Width	Depth
A	Tabloid King	10"	12 ⁷ / ₈ "	10 ³ / ₄ "	13 ⁷ / ₈ "	11"	14 ¹ / ₈ "
B	Tabloid Spread	20 ³ / ₄ "	12 ⁷ / ₈ "	21 ¹ / ₂ "	13 ⁷ / ₈ "	21 ³ / ₄ "	14 ¹ / ₈ "
C	5th Col Spread	12 ⁷ / ₈ "	12 ⁷ / ₈ "	13 ¹ / ₄ "	13 ⁷ / ₈ "	13 ¹ / ₂ "	14 ¹ / ₈ "
D	2/3 Tabloid Square	10"	10 ¹ / ₄ "	10 ³ / ₄ "	10 ⁷ / ₈ "	11"	11 ¹ / ₈ "
E	1/2 Tabloid Vertical	4 ³ / ₄ "	12 ⁷ / ₈ "	5 ³ / ₈ "	13 ⁷ / ₈ "	5 ⁵ / ₈ "	14 ¹ / ₈ "
F	1/2 Tabloid Horizontal	10"	7 ¹ / ₈ "	10 ³ / ₄ "	7 ³ / ₄ "	11"	8"
G+	1/3 Tabloid Vertical	3"	12 ⁷ / ₈ "	3 ³ / ₄ "	13 ⁷ / ₈ "	4"	14 ¹ / ₈ "
G	1/4 Tabloid Vertical	2 ¹ / ₄ "	12 ⁷ / ₈ "	2 ⁷ / ₈ "	13 ⁷ / ₈ "	3 ¹ / ₈ "	14 ¹ / ₈ "
H	1/2 Tabloid Horizontal Spread	20 ³ / ₄ "	7 ¹ / ₈ "	21 ¹ / ₂ "	7 ³ / ₄ "	21 ³ / ₄ "	8"
I	Standard "A" Island	7 ¹ / ₂ "	10 ¹ / ₄ "	7 ⁷ / ₈ "	10 ⁷ / ₈ "	8 ¹ / ₈ "	11 ¹ / ₈ "
J	Standard "A" Spread	15"	10 ¹ / ₄ "	15"	10 ⁷ / ₈ "	15 ¹ / ₄ "	11 ¹ / ₈ "
K	2/3 Standard Island	4 ³ / ₄ "	10 ¹ / ₄ "	5 ³ / ₈ "	10 ⁷ / ₈ "	5 ⁵ / ₈ "	11 ¹ / ₈ "
L	1/2 Standard Vertical	3 ¹ / ₂ "	10 ¹ / ₄ "	4"	10 ⁷ / ₈ "	4 ¹ / ₄ "	11 ¹ / ₈ "
M	1/2 Standard Island	4 ³ / ₄ "	8 ¹ / ₂ "	5 ³ / ₈ "	9 ¹ / ₈ "	5 ⁵ / ₈ "	9 ³ / ₈ "
N	1/2 Standard Horizontal	7 ³ / ₈ "	5 ¹ / ₂ "	7 ⁷ / ₈ "	6"	8 ¹ / ₈ "	6 ¹ / ₄ "
O	1/3 Standard Vertical	2 ¹ / ₄ "	10 ¹ / ₄ "	2 ⁷ / ₈ "	10 ⁷ / ₈ "	3 ¹ / ₈ "	11 ¹ / ₈ "
P	1/3 Standard Square	4 ³ / ₄ "	4 ³ / ₄ "	5 ³ / ₈ "	5 ³ / ₈ "	5 ⁵ / ₈ "	5 ⁵ / ₈ "
Q	1/4 Standard Island	3 ¹ / ₂ "	5"	4"	5 ⁵ / ₈ "	4 ¹ / ₄ "	5 ⁷ / ₈ "
R	1/4 Standard Horizontal	7 ³ / ₈ "	2 ¹ / ₂ "	7 ⁷ / ₈ "	3 ¹ / ₈ "	8 ¹ / ₈ "	3 ³ / ₈ "
S	1/4 Standard Vertical	2 ¹ / ₄ "	8 ¹ / ₂ "	2 ⁷ / ₈ "	9 ¹ / ₈ "	3 ¹ / ₈ "	9 ³ / ₈ "
T	2/3 Standard Banner	10"	4 ³ / ₄ "	10 ³ / ₄ "	5 ¹ / ₄ "	11"	5 ¹ / ₂ "
U	1/2 Standard Banner	10"	3 ³ / ₄ "	10 ³ / ₄ "	4 ¹ / ₄ "	11"	4 ¹ / ₂ "
V	1/3 Standard Banner	10"	2 ³ / ₄ "	10 ³ / ₄ "	3 ¹ / ₄ "	11"	3 ¹ / ₂ "
W	1/4 Standard Banner	10"	1 ⁷ / ₈ "	10 ³ / ₄ "	2 ¹ / ₂ "	11"	2 ³ / ₄ "
X	NEW: CAP TODAY Tile	3 ¹ / ₂ "	3"	Ask your advertising director for special pricing			

*Crop and register marks offset should be set 1/4" beyond trim. Live type is recommended to maintain at least 1/4" space inside trimming edges.