

## Beckman, CellaVision enhance partnership, 5/13/85

CellaVision and Beckman Coulter have added Europe, the Middle East, and Africa to their global distribution agreement. The agreement gives Beckman Coulter a nonexclusive right to sell CellaVision's products in hematology laboratories worldwide, except in Canada and Japan.

Beckman and CellaVision have been developing their partnership since 2010, when they partnered in the United States, Latin America, and Asia-Pacific, including in China and India. Hematology products covered in the deal, such as the CellaVision DM96 and DM1200, are used by clinical laboratories for automated medical microscopy analysis. Beckman can now offer its customers a complete solution to help improve workflow efficiency.

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**CellaVision**, 800-390-1374