BYG4lab opens U.S. subsidiary in Chicago

April 12, 2024—<u>BYG4lab Group</u> has opened its U.S subsidiary, <u>BYG4lab</u>, in Chicago and appointed Tim Bickley, MLS(ASCP), MBA, CPHIMS, vice president of sales for the U.S. market. BYG4lab is a provider of data-management solutions for the laboratory and has more than 4,500 user laboratories worldwide.

"The U.S. is the world's largest market for data management software for diagnostic labs and, more broadly, health care organizations. Tim's appointment marks an exciting milestone for BYG4lab as we enter this dynamic market with the opening of our U.S. subsidiary," Cyril Verhille, CEO of BYG4lab, said in a press release. "With his leadership and extensive experience as a seasoned medical technologist, we're poised to expand our customer base and introduce our state-of-the-art laboratory software solutions."