

## Cell-based imaging software, 6/16

**June 2016—BioTek launched the Gen5 3.0 data analysis software** for its imaging and microplate detection instruments.

Gen5 3.0 offers automated image capture and analysis, real-time annotation tools, and built-in time-lapse video production, providing a single platform for a wide range of cell-based workflows. Image analysis capabilities are available in two editions: the Gen5 Image Prime offers advanced image analysis tools including cell segmentation and object-level measurements.

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