

## DNA dye system, 3/14

March 2014—Promega launched the QuantiFluor One dsDNA System, a sensitive, dsDNA-specific fluorescent dye for use in research and clinical workflows. The dye system is integrated into the Promega Quantus Fluorometer and GloMax detection instruments but is compatible with any fluorometer capable of measuring the appropriate fluorescence excitation and emission spectra.

The system is supplied in an “add-and-read” format, designed to simplify DNA quantitation and speed workflow. The dye system is more sensitive than absorbance-based systems and is highly specific to dsDNA, showing minimal binding to ssDNA, RNA, protein, and interfering compounds.

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