

Educational initiative, new platforms, 9/15

At the AACC show 2015

Roche introduced next-generation diagnostic testing platforms and an educational initiative that demonstrates how it's partnering with customers to redefine the value of the laboratory.

The LabLeaders initiative was created to empower laboratories and the people within them through insight from industry innovators. The LabLeaders.com website hosts original, exclusive content developed by CEOs, physicians, lab directors, informatics experts, financial officers, and strategic advisors. Website events deliver content and workshops live, giving participants access to industry experts and their peers to share best practices. At the LabLeaders.com Theater in the Roche booth, meeting attendees heard updates from experts on topics such as clinical decision-making in the emergency department, increasing patient satisfaction, lab standardization, automation, lab intelligence, and sustaining Lean operations.

Also in its booth Roche featured its Ventana HE 600 system, an automated H&E staining solution with individual slide-staining technology to virtually eliminate the risk of tissue cross-contamination. The system, which is in development and not yet commercially available, was designed with the Lean method with minimum touch points and an intuitive operating system.

Two new Cobas systems were introduced. The Cobas 6800 system is a fully automated solution for donor screening and clinical molecular testing. It is not available in the U.S.; an FDA 510(k) submission is pending. The Cobas Liat system is a compact, innovative real-time PCR platform for on-demand stat testing with results in 20 minutes or less.

Also featured was the CoaguChek XS mPOC kit, a new mobile solution designed to work with the CoaguChek XS meter to allow patient self-testers to wirelessly transmit PT/INR test results from their meters at home directly to CoaguChek Patient Services and their health care providers.

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