

## Handheld label printer, 7/14

July 2014—Combining a tough exterior with smart printing capabilities, Brady's BMP21-LAB handheld printer is designed for labeling slides, straws, dishware, bottles, vials, and tubes. The printer's drop, lock, and print technology enables users to insert the label cartridge and start printing, with no setup required. The vial label shortcut key automatically cuts labels according to vial and tube sizes. Once the label is printed and cut, the grabber feature prevents it from falling to the ground. Label materials are available for lab-specific applications, such as cryovials and slides, and are built to withstand harsh lab environments, including -196°C temperatures, autoclaves, and isopropyl alcohol and methyl ethyl ketone chemicals.



The printer is loaded with commonly used Greek symbols, automated serialization, and a time-and-date stamp. Built-in bar-code symbols improve accuracy and label quality by providing information on a small footprint.

**Brady**, 414-607-2033