

Master mix for probe-based qPCR, 2/16

February 2016—Integrated DNA Technologies introduced PrimeTime Gene Expression Master Mix, an optimized enzyme mix for probe-based qPCR. PrimeTime qPCR Assays are available with a choice of dyes and quenchers, and the predesigned assays are backed by a performance guarantee. The Master Mix integrates into new and existing experimental workflows and is also compatible with all commercially available 5' nuclease gene expression assays.

The assays and master mix deliver accurate, sensitive gene expression analysis with efficiencies >90 percent in two-step RT-qPCR under both fast and standard cycling conditions.

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