## PermaRed HRP, 1/14

January 2014—Diagnostic BioSystems introduces a new chromogen to its color spectrum, PermaRed/HRP. This HRP-based substrate/chromogen system produces a sharp, contrasting brick red color.

PermaRed/HRP is a permanent chromogen that has been optimized for manual and automated staining. It is suitable for immunohistochemical and in situ hybridization applications.

Diagnostic BioSystems, 925-484-3350