

PreciseMDX introduces digital health platform

Aug. 31, 2021—[PreciseMDX](#) introduced a cloud-based solution that enables labs to set up scalable, personalized, digital experiences. When a lab signs on with PreciseMDX, it receives step-by-step user onboarding, test orders management software, and online kit purchasing, all from the cloud. The solution supports any type of diagnostic test, the company says, including women's and men's health, sexual health, wellness and nutrition, COVID-19 testing, respiratory pathogens, nail fungal wound panels, and vaccines.

"The scramble to ramp up testing during COVID-19 exposed a need in the health care industry for an automated diagnostic testing experience so that labs can scale rapidly, patients can have control over the process and receive results quickly, and providers can treat patients quicker with a faster, more connected system," Mark Dorner, co-founder and CEO of PreciseMDX, said in a press statement. "We saw this need and created a technology to completely transform the diagnostic testing experience to one that is automated, simple, and user friendly."

PreciseMDX was designed and built following the National Institute for Standards and Technology security framework to support HIPAA, PIPEDA, GDPR, and other international standards. The software is multi-lingual and can integrate with multiple systems and third parties, including EPIC and other hospital EMRs, lab information systems, fulfillment companies, billing platforms, as well as airport, civil, and government systems.