Proficiency testing software for blood cells, 5/13:89

CellaVision's proficiency software is for clinical laboratories that assess and perform the classification of blood cells and accredited providers of external quality assessment schemes for laboratory medicine.

With the software, medical technologists can train and test their skills in performing peripheral blood and body fluid differential counts and get instant feedback on their performance. The product promotes independent learning, helps laboratories reduce time and resources for quality control, and creates an opportunity to increase the quality assessment of the medical test results that provide a basis for patient care and treatment.

The Web-based product is designed to support organizations with many users. Located on a cloud server, the program can be run from any computer and any location without software downloads. Users log in to an account through a Web browser and then can create, distribute, and perform proficiency tests; track performance; and compare the overall results.

Linked to the software is a Web portal, <u>www.cellavision-proficiency.com</u>, with a free trial version of the product. At the Web portal, customers can participate in activities to test their knowledge of cell morphology and interact with peers through the user forum.

CellaVision proficiency software is available in two versions and is sold directly by CellaVision as an annual license fee. The professional edition is for universities and laboratories with 10 to 100 users. The enterprise edition is for integrated health networks and external quality assessment organizations with up to 2,000 users.

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