

## Public relations firm offers fixed-price services, 8/14

August 2014—Two veteran public relations consultants, Ryan Fitzgerald and Chuck Weber, have formed Prefix Public Relations, which offers a unique value proposition: clients pay fixed-price fees for ongoing programs and services instead of hourly charges.

Prefix principal Ryan Fitzgerald has more than 15 years of experience in the public relations industry, most recently with Cramer Krasselt in Milwaukee and Edelman PR in Chicago.

Chuck Weber brings more than 30 years of public relations experience to Prefix and has owned and operated Weber & Associates Public Relations, which specializes in health care accounts and will become a subsidiary of Prefix.

Prefix offers public relations and marketing communications services, including strategy development, media relations, corporate awareness and product publicity programs, trade show support, social media outreach campaigns, website content development, crisis communications planning, issues/public policy consulting and management, and writing for print, web, and broadcast media.

Fitzgerald and Weber will market Prefix to manufacturers, health care organizations, medical device and diagnostics companies, trade associations, and professional societies throughout southeast Wisconsin, Milwaukee, Madison, and the Chicago area.

**[Prefix Public Relations](#)**, 414-335-8312