

GreenarrowDx, a new digital marketplace

Welcome to our new digital marketplace, designed for the readers of CAP TODAY and the companies that serve them.



Our new GreenarrowDx initiative, a joint venture with longtime friend of CAP TODAY and industry expert Russ Wedemeyer, and his team, will allow you to discover and search for new instrumentation, reagents and supplies for your laboratory. You can contact all vendors directly and participating companies will be listing their demos and webinars for your selection. Companies can even arrange for you to send RFIs and RFQs directly through our safe and secure channel.

We aim to provide specific, critical data points that enable you to survey and designate offerings highlighted for your needs. We want to provide the information you need to quickly confirm and narrow searches, make initial contacts, and maintain both renewed and new companies.

For those companies we pledge to connect them with readers and users in optimal ways for their crucially important sales and marketing efforts.

In a way, this enhances our long commitment to users and companies, a commitment that began with our first issues back in 1987. We'll continue our product guides in 2021 in both print and our digital edition. And we'll blend the best of old and new as we evolve the GreenarrowDx offering. As with so many things this year, covid has stimulated us to new efforts.

Let me suggest you sample our new offering but look in particular at the covid testing resources, shown below. Then stay to survey all that you can accomplish at GreenarrowDx.

